



Role Description – Blogger

Position - New Focus member (Voluntary)

Hours - Variable dependent on what projects are going on. You must be able to attend one meeting a month, usually on Thursdays 5pm – 7pm. We also ask that you come to Impressions exhibition openings and relevant events.

Aims

To share the New Focus journey on our dedicated blog. This will involve researching project themes, attending events and sharing rich and vibrant blog posts that inspire other young people in Bradford to engage in arts and heritage.

Responsibilities

- Develop and update the New Focus Blog
- Create blog posts on New Focus projects. These can be in writing or a slideshow of visuals, whichever you feel most comfortable with
- Proactively help source guest bloggers
- Use the blog to create links with other young networks in Bradford
- Attend relevant training and meetings with the New Focus Project Manager
- Represent the gallery at Impressions openings and events

Essential Criteria

- Age 16 -25
- A passion for Bradford
- Live, work or study in Bradford
- Have a personal blog or understanding of blog systems.
- Good written communication skills

This will give you skills in

- Digital and social media
- Developing brand identity
- Creating and editing critical content
- Working effectively in a team
- Working to tight deadlines
- Creating new young networks
- Online content management
- Monitoring blog traffic
- Writing about photography exhibitions and events

This will suit someone who is interested in gaining experience in writing reviews, social media and digital development.