

Privacy Policy

Additional information for visitors

This document contains information which relates specifically to your visit to one of our exhibitions or events. Visitors should also see our general Privacy Policy online at <https://www.impressions-gallery.com/privacy-policy/>

1. What personal information we collect when you visit Impressions Gallery and how we collect it

The personal data we collect on your visit may include:

- Your name and contact details given in relation to your comments, queries, feedback, or responses to surveys conducted while you are at one of our exhibitions or events.
- Credit card or other payment information given in relation to donations made at the Gallery;
- Images captured on film or photography taken at one of our exhibitions or events.

2. How we use the information we collect when you visit the Gallery and our legal basis for processing it

We will only process your information if we have a legal basis for doing so under current UK data protection legislation including:

Where processing your information is necessary for our legitimate interests, including:

- For processing donations made when you visit us;
- Where (from time to time) we (or a third party) carry out any filming, including interviews or filming/photographing of talks or events. Where particular locations are going to be used for filming or photography, we will always flag this in advance with clear signage or otherwise make you aware of the filming in advance, so that you can avoid being filmed or photographed.

Where we are relying on the legitimate interest basis for processing data, you have the right to object to this. See the general Privacy Policy on our website for further details.

Where we have your consent to process your information, for example:

- From time to time we may undertake surveys of our visitors or invite visitors to participate in research projects in order to improve our services.
- Following our courses and events we may ask for feedback in order to assess and improve our services.

Where you have given consent to the processing of your data you may withdraw it at any time. See our general Privacy Policy on our website for further details.

Where we need to process special category data for your vital interests:

We may process special category data (for example, health data) on the basis of additional grounds, including where it is necessary to protect an individual's vital interests (for example, where you have a life-threatening accident or illness while visiting us and we have to process your personal data in order to make sure you receive appropriate medical attention).

3. What other organisations do we share your information with?

We will not sell your personal information to any third parties or external organisations.

Sharing your information with our service providers/external data processors:

We may share some of your personal information with our service providers/external data processors, to carry work out on our behalf. Examples include our merchant service providers for shop sales and donations (WorldPay, PayPal, Charities Aid Foundation).

4. How long we keep your information

We will keep your information for as long as is necessary for the purposes set out in this privacy policy. The retention period will vary according to the nature of the purpose for which we hold the information.