

Conference:
The Arts of Place –
Creativity and Regeneration
in the New Economy

Thursday 7 October 2010
10:00 – 17.00
National Media Museum,
Pictureville,
Bradford, West Yorkshire BD11NQ
Cost £30 + VAT
(Refreshments & lunch provided)

In the current economic climate what value do the arts and culture have and how can we join up culture, communities and regeneration?

Beam brings you a national conference featuring experts from the arts, culture and regeneration. We invite professionals with a passion for placemaking and an interest in creative, people-oriented solutions to come together and explore the practical value of embedding culture and creativity within regeneration in a transformed financial climate.

This conference marks the culmination of The Arts of Place: City Park, Bradford, a creative programme of temporary commissions, events and learning designed to raise the cultural profile of Bradford's key regeneration project - City Park, and explore the future role of the arts.



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arts people places

CITYpark

Conference: **The Arts of Place –** **Creativity and Regeneration in the New Economy**

Topics & Speakers

Keynote Speaker: John Newling, International Artist
An International Perspective on Integrating Creativity and Regeneration

Regeneration in Bradford

Barra MacRuairi, Strategic Director, Department of Regeneration, Bradford Council

Now Things are Different – We Have to do Things Differently

Maggie Bolt, Director, Maggie Bolt Associates & Founder of Publicartonline.

Big Art and the Big Society

Laurie Peake, Programme Director (Public Art), Liverpool Biennial

The Ground has Shifted

David Rudlin, Director, Urbanism Environment and Design (URBED)

You will:

- Learn about and debate the realities and key drivers in regeneration in the context of a recession
- Explore the environmental, economic and social impact of integrating culture and creativity with regeneration
- Explore the impact of engaging communities through culture and creativity
- Hear about cultural regeneration in Bradford and the landmark City Park development
- Contribute and share practical and inspirational ideas with multidisciplinary professionals

To book your place please e-mail cathy@beam.uk.net or phone 01924 215550.

Launch Event: Artist Commissions Conference participants are also invited to attend the official launch of five temporary artist commissions in Bradford city centre from 17:30 - 19:30.

For more details visit www.artsofplace.org.uk/bradford-news

For the latest information on City Park visit www.bradford.gov.uk/citypark

CITYpark

City of Bradford MDC
www.bradford.gov.uk



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