



Role Description – Blogger

Position - Youth Advisory Board Member (Voluntary)

Hours - Vary dependant on what projects are going on, it is compulsory to attend 1 meeting a month usually on Thursdays 5pm – 7pm. We also ask that you come to Impressions exhibition openings and relevant events.

Blogger

Aim

To think of new and exciting ways for Impressions Gallery to reach young people in Bradford by developing a young bloggers network. New Focus members will create blog posts and proactively source guest bloggers creating a platform for young peoples' voices to be heard.

Responsibilities

- Develop and update the New Focus Blog
- Create blog posts on exhibitions and events at Impressions. This can be written or a slideshow of visuals whichever you feel comfortable with
- Proactively help source guest bloggers
- Use the blog to create links with other young networks in Bradford
- Attend relevant training and meetings with the New Focus Project Manager
- Represent the gallery at Impressions openings and events

Essential Criteria

- Age 16 -25
- A passion for Bradford
- Live, work or study in Bradford
- Have a personal blog or understanding of blog systems.
- Good written communication skills

This will give you skills in

- Developing brand identity
- Creating and editing critical content
- Working effectively in a team
- Working to tight deadlines
- Creating new young networks
- Online content management
- Monitoring blog traffic
- Writing about photography exhibitions and events

This will suit someone who is interested in gaining experience in writing reviews, social media and digital development.