

# Our Sustainable Goals



We want to be clear what we are doing to reduce the environmental impact of Creative Earth Eco Fest. We have highlighted six main areas where we are working to make the festival as eco-friendly as possible.

## 1. Visitor travel

We encourage everyone to travel to the festival on public transport, cycle, or to walk where possible. We recognise travelling by car is the only option for some. If this is the case we encourage people to car share.

The festival will run at a time of day when it is easier to travel on public transport. We are also signposting visitors to <https://travel.yousmartthing.com> which helps people choose smart ways to travel.

## 2. Energy

Energy use could be our biggest direct carbon emission and we are trying to avoid using electricity as much as we can. Our stallholders are not using electricity where possible, and our creative activities are electricity free. The darkroom requires electricity to function so we are using a solar powered battery. Most of our music performers do not require electricity. When we do we need power we are relying mainly on solar power.

## 3. Materials

We have considered the use of materials for the festival at every stage of our planning and have acted to be more sustainable by:

- Asking artists, workshop leaders and stallholders to minimise single-use paper like posters and leaflets, and to use alternatives such as information boards or QR codes with links to websites.
- Where possible we have borrowed items such as bunting, props, chalkboards, hi-vis jackets, and painting materials.
- All signage is created from reused timber, such as old pallets and wood left over from other projects.
- All props, signage and temporary structures will be reused, returned or donated to like-minded organisations after the festival, or kept and stored for next year.

## 4. Waste Management

We are working to a waste management plan and considering the '5 Rs' in all elements of the festival - **Refuse, Reduce, Reuse, Repurpose and Recycle.**

To help minimise our waste, we have litter pickers on site sorting litter into the relevant sections.

## 5. Suppliers and participants

It is important that everybody involved in the festival shares our mindset and ethos, which is why we have chosen suppliers and participants whose vision aligns with ours. With this in mind we have asked them to be environmentally and sustainability conscious.

Examples of this are:

- Inviting all suppliers and participants to commit to our **10 Eco Commandments**. This set of guidelines is being followed during the event to ensure minimal impact on the environment.
- 50% of all food emissions come from animal products and we are only serving vegetarian and vegan food and drink at the festival.
- We have prioritised working with locally based suppliers' artists, workshop leaders and charities, to help reduce our carbon footprint.

## 6. Education

We hope the activities, workshops and talks we have planned will emotionally connect visitors with climate change and its issues. We want to show simple and enjoyable steps that can be incorporated into daily living to make small sustainable changes, which when done globally result in big changes.

We're all learning, and we're all taking part in Eco Fest with a shared desire to create a better place to live. We are asking everyone to look out for each other, offer help where needed, and to share their tips and ideas.